



## Creation? Innovation? Ambition?

The Humanities and Social Sciences Group; Faculty of Business and Economics; Research Centre of Marketing and Consumer Science are looking for

### PhD Researcher (f/m) - ABV201213

The Research Center for Marketing and Consumer Science address topics that are relevant to consumers's life. The marketing researchers' short term aim is to conduct interesting, mainly experimental research and publish it in top journals. Our long term aim is to tell something useful to the different stakeholders in society.

#### Your opportunities

Research Fellow within the Marie Curie initial training network CONCORD.

The Marie Curie initial training network CONCORD is a high quality training network centred around the theme of consumer competence. Experts in behavioural economics, health psychology, and consumer science, join with pioneers in advanced behavioural measurement techniques to build a theoretical foundation to the study of consumer competence, create interventions to enhance it, and document spontaneous occurrence of consumer competence.

- The Research Center for Marketing and Consumer Science is looking for a research fellow on interventions to enhance consumer competence.
- In a research sub-program on self-control and perceptions of free will, the idea that perceptions and experiences of "free will" allow consumers to exert self-control and behave competently, which in turn feeds into the belief in free will, will be studied empirically. Experience with conducting behavioral experiments is an asset. A master's degree in psychology or a related field is the optimal background.
- This research is performed under the supervision of Prof. Dr. Sabrina Bruyneel.
- The candidates are also expected to participate in seminars and conferences, and to enroll in the Phd program of the Faculty of Business and Economics. The candidate can be asked to give guidance to students (e.g. by supervising their master's thesis) and to supervise exams.

#### Your profile

- Candidates preferably have a master degree in economics, psychology or related fields.
- A decent knowledge of written and spoken English is required.

Candidates abide by the Marie Curie Eligibility Criteria for Early Stage Researcher (ESR):

- has less than 4 years of research experience (full-time equivalent) measured from the date when she/he obtained the degree which formally entitles her/him to embark on a doctorate, either in the country in which the degree was obtained or in the country in which the research training is provided, irrespective of whether or not a doctorate was envisaged;
- at the time of selection the researcher must have not resided or carried out her/his main activity (studies, work, etc.) in the country of the host organisation for more than 12 months in the 3 years immediately prior to the appointment;
- women are especially encouraged to apply.

#### Our offer

We offer an employment as full-time doctoral scholar starting in spring or summer 2012, for 1 year, renewable till 3 years as a Marie Curie fellow and 1 year to finish the PhD.

#### Interested?

Please visit <http://www.kuleuven.be/vacatures> and apply online.

For more information about the job description, please contact Prof. Dr. S. Bruyneel, [sabrina.bruyneel@econ.kuleuven.be](mailto:sabrina.bruyneel@econ.kuleuven.be), tel: +32 16 326792

Applications must be received no later than 15/03/2012.

K.U.Leuven carries out an equal opportunity and diversity policy.



Discover yourself. Start with your job.

[www.kuleuven.be/vacatures](http://www.kuleuven.be/vacatures)